

Energy auditing services firm enters Utah with Alpine franchise

Pro Energy Consultants, a Cleveland-based firm that bills itself as the only national energy auditing franchise, performing more than 11,000 energy audits during the past 15 years, has entered the Utah market with the sale of a franchise to Alpine resident Dave Parduhn.

Parduhn, along with co-worker Courtney Christiansen, will serve homeowners in northern Utah. Other members of his team, Tipper Harris and Zach Parduhn, will be based in St. George and handle southern Utah.

“Monthly utility bills will never go away,” Parduhn said, “but an energy audit can at least help reduce these costs. The key is making sure the improvements needed in the home solve issues in the most cost effective manner.”

The energy audit starts with the homeowner explaining the specific home performance issues he or she has been experiencing. Next, an electronic blower door is installed in an exterior door. Once activated, the blower door allows Parduhn to in essence take an “X-ray” of the home by using infrared thermal imaging to identify all the hidden build-

ing leakage areas. The process takes approximately two to three hours.

A detailed report with prioritized recommendations for maximizing the energy efficiency and comfort of the home is delivered to the homeowner within days of the energy audit. If, at the end of the test, homeowners don't feel they've received valuable information about their home, the energy audit is free.

To successfully diagnose home performance issues, the company's energy auditors first undergo extensive training at its headquarters, followed by eight weeks of continuing education.

“It really takes a comprehensive, diagnostic energy audit by a professional using sophisticated equipment to remove all the guesswork and pinpoint what's causing excessive energy usage and major comfort complaints,” Parduhn said. “It can also save homeowners from making unnecessary costly repairs, such as replacing a furnace or installing new windows.”

Pro Energy began franchising in October 2008. Today, there are more than 60 franchises nationwide.