

HYBRID™

HOME LIVING: B2B

It's About Your Money

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Special Supplement to

PERSONAL REAL ESTATE
INVESTOR
MAGAZINE
BUILDING WEALTH THROUGH PROPERTY INVESTMENT



WHAT IS AN ENERGY AUDIT & WHY DO I NEED ONE?

An Energy Audit assesses how much energy a structure uses and the retrofit options that will reduce energy costs.

Do-it-yourselfers can go online to www.energystar.gov for the Home Energy Yardstick from ENERGY STAR, a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy aimed at helping homeowners save money and protect the environment through energy-efficient products and practices. But is a do-it-yourself approach the best solution?

“Look at it this way: When you’re really sick or have a serious injury, do you read a bunch of books and try to treat yourself, or do you go to a doctor?” says Pro Energy Consultants Managing Partner Mark Cannella, who has personally performed more than 10,000 Energy Audits since 1995. “The same applies to your home.”

Pro Energy Consultants’ service (www.proenergy-consultants.com) is like that of a doctor: Their staff prescribe home Energy Audits that are customized, diagnostic and educational, performed by a trained professional using the latest technology, according to Cannella.

The process begins with the installation of an exterior electronic blower door. Next, the professional Energy Auditor takes an “X-ray” of the home

Questions to ask when interviewing a potential Energy Auditor

1. Are you an Energy Auditor or an energy rater?
2. Are you certified by BPI (the Building Performance Institute)?
3. Is your audit comprehensive? (That is, does it include a blower door test and thermal imaging?)
4. Are you a third-party auditor, or do you represent a manufacturer?
5. How soon will I receive the results of the audit?
6. Will you return after the retrofits have been completed to retest?

SOURCE

ProEnergy Consultants
www.proenergyconsultants.com



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using infrared thermal imaging to identify hidden energy leakage areas. Such an Energy Audit not only pinpoints the source of the homeowner’s loss, but it also prioritizes recommended home improvements to maximize the return on investment.

So why is this important?

- The results will save you money on utility bills.
- There are federal, state and local rebates and incentives to pay for these retrofits.
- Energy-efficient homes sell faster and for more money.
- As a landlord, you will be able to charge a higher rent if your tenants have lower utility bills.
- Federal stimulus funds have been allocated to create green-collar jobs including training energy auditors. In 2011 Nevada will become the first state to require an Energy Audit for every home sold.
- Soon Energy Audits – like home inspections - likely will become standard practice, you should know what they are and how to hire an Energy Auditor.
- Energy-efficient mortgages require them.